



Chamber of Commerce and Industry

Online Talk on

Employee Engagement and Productivity in WFH Times

Tuesday, June 16, 2020, 04:00 pm to 05:00 pm

Dear Sir/ Madam,

We are pleased to inform you that IMC Chamber of Commerce and Industry has been taking up various Covid-19 related issues posed by Trade and Industry during these tiring pandemic times. In our endeavour towards services to our members, comes our next talk which caters towards the burning issue of “**Employee Engagement and Productivity in WFH Times**” being organised by the IMC Digital Technology Committee on Tuesday, June 16, 2020 at 04:00 pm.

The Talk will **emphasise** on

1. How to manage employee productivity given the macro challenges – this covers
 - a. Goal Setting,
 - b. Performance Management,
 - c. Managing Employee Insecurities,
 - d. WFH challenges often resulting in lower productivity
2. Getting teams together in a WFH environment and keeping people aligned and engaged
3. Handling sharper difference between those who can think of traditional careers and those who have to think more of jobs/skills

Program Details:

Day and Date: Tuesday, 16 June 2020

Time: 04:00 pm to 05:00 pm

Duration: 45 minutes followed by 15 minutes of Question and Answer Session

Streaming: Zoom Platform

Why Attend:

1. To know how to align your organisation into a people friendly place even in WFH situation
2. How to upsurge employee engagement in WFH scenario?
3. How to increase productivity and motivate employees?
4. How to help employees cope with the situation?

About the Speaker

Ms. Anita Ramachandran - Founder & CEO, Cerebrus Consultants Pvt Ltd.

With more than 37 years of experience in Management consulting covering Business strategy, Organisation reviews, Compensation & Benefits, Performance management and Strategic HR including transformation she has been involved with several leadership development initiatives including assessment of leaders and coaching engagements. Cerebrus Consultants, a well-known national HR advisory and services firm, was setup as one of the first women entrepreneurs in the services sector. She was in the past on the TIE Mumbai Board and headed the TIE Women's



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initiatives. She served on the Advertising Standards council of India and is an Independent Director in various reputed large organisations and MNCs.

Kindly note there is **NO PARTICIPATION FEE**. However, **registration is mandatory**.

We will appreciate to have your confirmations for this talk by registering at <https://www.imcnet.org/events-763>. On receiving your confirmation the meeting details will be shared with you. You can raise your further queries to selby@imcnet.org / anastasia.dsouza@imcnet.org.

We do hope you will be able to seize this opportunity and participate in this meeting by registering yourself.

With regards,

Ajit Mangrulkar

Director General

IMC Chamber of Commerce and Industry